IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
	MALLON et al.)	Examiner: Beth Van Dorer
Serial No.:	09/884,821	Ś	Group Art Unit No.: 3623
Filing Date:	June 18, 2001	į	Confirmation No.: 3509
PREDICTIN	OD AND SYSTEM FOR G AGGREGATE BEHAVIOR INE INTEREST DATA) ,)	

SUPPLEMENTAL AMENDMENT AND RESPONSE

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Ma'am:

In reply to the Final Office Action dated December 18, 2007, please enter the below amendment as follows:

Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks begin on page 9 of this paper.